



# EU & UK GDPR Compliance

## Our Commitment to Data Privacy

Sitracker Inc. complies with all applicable data protection laws, ensuring the highest standards of privacy and security for our customers' data. We adhere strictly to the data protection regulations of the UK, EU, and Switzerland, including the UK and EU General Data Protection Regulation (GDPR). This commitment is detailed in our Data Processing Addendum (DPA) which governs our handling of personal data. This ensures that our customers' data is processed in compliance with strict privacy standards. For our standard DPA template, click [here](#).

## Data Processing Addendum (DPA)

Our DPA is an integral part of our Master Subscription Agreement and ensures compliance with the latest data protection laws. Key aspects include:

- **Customer Control:** Customers have full control over the personal data processed by Sitracker. This includes determining the purposes and means of processing.
- **Defined Processing:** Personal data is processed only for purposes defined by the customer, in accordance with our services and the customer's instructions.
- **Sub-processors:** We engage trusted sub-processors for specific data processing activities, all of whom comply with our strict data protection standards.
- **Data Subject Rights:** We facilitate the exercise of data subject rights, ensuring individuals can access, rectify, and delete their data as required by law.

## Data Security Measures

Sitracker employs comprehensive technical and organizational measures to protect personal data. Our security framework includes:

- **Access Controls:** Unauthorized access to data-processing equipment is prevented through robust security controls.
- **Data Media Control:** Measures to prevent unauthorized reading, copying, modification, or removal of data media.
- **Storage and Transmission Security:** Ensuring data is secure during storage and transmission, using advanced encryption methods.
- **User Authentication:** Unique user IDs and strong passwords to ensure secure access to our systems.

- **Incident Management:** Policies and procedures to manage and respond to security incidents swiftly and effectively.
- **Regular Audits:** Annual audits and penetration tests to maintain the highest security standards.

## International Data Transfers

For data transfers outside the UK, EU, or Switzerland, Sitetracker ensures compliance through:

- **Standard Contractual Clauses (SCCs):** We utilize SCCs to facilitate lawful data transfers from the EU to third countries, ensuring that data protection standards are upheld during cross-border transfers. In conjunction with SCCs, our UK addendum ensures compliance with UK GDPR for data transfers from the UK to other countries.
- **EU-U.S. Data Privacy Framework:** Participation in frameworks that safeguard data transfers between the EU and the U.S. Additionally, we also participate in the UK Extension to the EU-U.S. DPF, and the Swiss-U.S. Data Privacy Framework (for confirmation of Sitetracker's participation, please click [here](#)).

## Data Retention and Deletion

Upon termination of the agreement, or at the customer's request, Sitetracker will securely return or delete all personal data, ensuring compliance with data protection laws. We provide evidence of data deletion upon request to ensure transparency and accountability.