

# Sitetracker Telecom for Mobile Network Operators

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As Mobile Network Operators around the globe race to blanket consumers with 5G, they face greater project volume, variety and velocity than ever before.

Consumer demand for better connectivity and expanded network coverage is only accelerating. Deploying these next generation networks with speed and scale requires equally innovative tools to maximize project productivity and profit. Sitetracker provides mobile network operators with cloud-based Deployment Operations Management software to efficiently manage distributed projects, sites and assets at scale.



# Sitetracker Helps Mobile Network Operators Run Better Together

With Sitetracker Telecom for Mobile Network Operators, you can bring your portfolio and people together to easily manage the end-to-end project lifecycle including sites, assets, leases, deployments and maintenance all in a single platform. Through automated, best practice workflows, you increase operational efficiency and gain greater visibility into your ecosystem of vendors and projects as you plan, deploy and maintain networks.



## Flexible Tools Expand Coverage and Capacity Faster

Mobile Network Operators can gain the agility necessary to meet accelerating demand for network deployments with complete cloud-based project and program management tools. Give your teams the ability to get more done with less time and effort by utilizing flexible, templated project tools to manage project milestones and activities efficiently. Improve how you manage assets like antennas and small cells across receipt, storage, location, installation and maintenance with asset and inventory management.



## Intelligent Insights Optimize Rollouts and Operations

Discover new insights with easy-to-configure reports and dashboards to track everything from site deployments and program forecasts to Vendor Scorecards. Sitetracker helps you make better, data-driven decisions, gain maximum visibility, and proactively respond to bottlenecks across your rollouts and operations. And with embedded AI, you can leverage advanced analytics to enhance your forecasts, understand risk, and improve project performance.



## Easy-to-use Experience Leads to Successful Deployments

Sitracker Telecom helps you centralize your operations to gain total visibility across all of your site and asset deployments. You can now easily update information for all key stakeholders in real-time, while quickly assessing project progress and milestones with Sitetracker Timeline, a duration-based Gantt view. Do you ever feel out of the loop on a project? Or wonder why rework and turnaround time is going up? Create a new level of accountability contractors and landlords will appreciate when you utilize Sitetracker Connect, including a portal for contractors and Sitetracker-to-Sitracker (ST2ST) integration to stay in sync on job schedules, leases and documentation.

<sup>1</sup>Jim Stegeman, Economists put the tab at \$1 billion to bring fiber broadband to rural US





# Key Mobile Network Operator Capabilities

## ✓ Rapidly Expand Your Network

- **Project Templates** make it easy to generate project schedules with forecasts, milestones and even generate key documents like closeouts so you can spend more time upgrading your network and deploying new sites
- **Trackers** provide a holistic view to track site discovery, construction and installation statuses, permit dependencies, and milestones for your entire portfolio

## ✓ Effectively Manage Full Asset Lifecycle

- **Asset & Inventory Management** tell you the status and complete history of all deployed equipment
- **Reports & Dashboards** help every project manager and executive visualize key program metrics like Amount of Rework, Completed/Failed Inspections and Days to Closeout to ensure operational success
- **Maps** visualize your entire network of sites, segments and assets in a single view

## ✓ Control Costs and Forecast Performance

- **Financial Management**, including milestone billing, time management, and budgeting, drives efficiency—keeping costs, resources and risk in-check
- **Sitetracker AI** improves forecasting, predicts outcomes and prevents bottlenecks

## ✓ Unify Your Ecosystem

- **Sitetracker Connect Portal and ST2ST integration** build collaboration and accountability into your vendor processes
- **Sitetracker Integration with ERP** and other critical systems reduces total cost of ownership
- **Sitetracker Mobile** connects construction crews to the office with dynamic forms for collecting job photos, site inspections, and more for real-time project visibility

### Proven Mobile Network Operator Experience





## SITETRACKER

Our mission is to help deploy tomorrow's infrastructure faster, so that people everywhere can experience digital equity and a more sustainable future.

[Sitetracker.com](https://sitetracker.com)

# Embrace a TRUE Partner

With Sitetracker, you are gaining a TRUE partner that delivers:

- T** Technology education and certification, to master the platform and increase adoption and utilization
- R** Responsive community of over 14,000 users like you.
- U** Unlocked value and innovation to help you realize the business value and ROI you need as well as continuous innovation through regular product updates.
- E** Expert implementation, a dedicated customer success manager, and global support to ensure you always get what you need throughout your time with Sitetracker.

