

# Sitetracker Telecom for Tower

---

The Tower industry is shifting faster than ever to keep up with demand for network infrastructure to support 5G.

Accelerated deployments, increased costs, and shrinking margins are a constant challenge. Towercos must embrace new tools to ensure they can keep up with demand while remaining profitable. Sitetracker provides tower companies with cloud-based deployment operations management software to efficiently manage distributed projects, sites, and assets at scale.



# Sitetracker Helps Towercos Run Better Together

With Sitetracker, you can bring your entire portfolio together on one platform to easily manage sites, leases, collocation, deployments, and maintenance. Improve operational efficiency, increase profitability, and meet the constantly growing demand for better network coverage and infrastructure with end-to-end tower lifecycle management.



## Efficient Workflow+ Designed with Best Practices

Now Towercos can benefit from Workflow+, making it easier to standardize processes like collocation with project templates informed by industry experts and leaders. Streamline tenant applications and automate leasing processes at scale to efficiently track everything from documents to renewals in one place. And to meet demand, plan for new site builds, manage existing site development and tower maintenance projects with ease.



## Intelligent Insights Optimize Rollouts and Operations

Discover new insights with easy-to-configure reports and dashboards such as Tenant Ratios and Accepted to Complete Cycle Time for Tenant Leases. Sitetracker helps you make better, data-driven decisions, gain maximum visibility, and improve forecasting and responses to bottlenecks across your rollouts and operations. And with embedded AI, you can leverage advanced analytics to guide continuous improvements for your organization—improving project turnaround time and time to revenue.



## Easy-To-Use Experience Leads to Successful Deployments

Sitracker Telecom for Tower helps you manage your work in one place with total visibility across your sites, leases, permits, tenants, and more. Easily update information and quickly assess project progress and milestones with accurate, configurable dashboards and Timeline views. Communicate job information, including maps, schedules, and documents, with your contractors, customers, and stakeholders through the Sitetracker Connect Portal to expedite time to revenue and project turnaround time. Our Tower solution makes it easier to manage tenant applications, oversee a high volume of projects, and understand data, which is why our customers have seen 94% user adoption.



# Key Tower Capabilities

## ✓ Identify and acquire new site locations

- **Site Maps** to visually identify and manage new or existing sites throughout Lease, Tenant, and Site Rollout
- **Sitetracker Connect Portal** helps you collaborate with landlords and easily communicate critical dates, documents, activities, and milestones

## ✓ Streamline management of Tenant Lease Agreements

- **Manage lease terms** through master lease agreements
- **Reports and dashboards** to quickly assess agreements with out of the box reports like Lease-Tenant-Upcoming

## ✓ Rapidly deploy and develop new sites at scale

- **Trackers** to improve site development speed with holistic and granular tracking of all necessary activities and milestones
- **Permitting** to manage one-to-one, one-to-many, or many-to-many permits with ease

## ✓ Oversee your entire Tower portfolio

- **Manage the details of your portfolio** from leases and CAD drawings to photos and installed equipment in a single platform
- **Tenant Ratio reports** to efficiently manage supply and demand of sites for collocation spaces

## ✓ Manage the full collocation application process in one system

- **Collocation Application** workflows to review, price, evaluate, and approve applications with full visibility in real time
- **Asset Management** to accurately track structure and ground Tenant Equipment at each site with ease

### Proven Tower Company Experience

VANTAGE  
TOWERS



verticalbridge

TILLMAN  
INFRASTRUCTURE

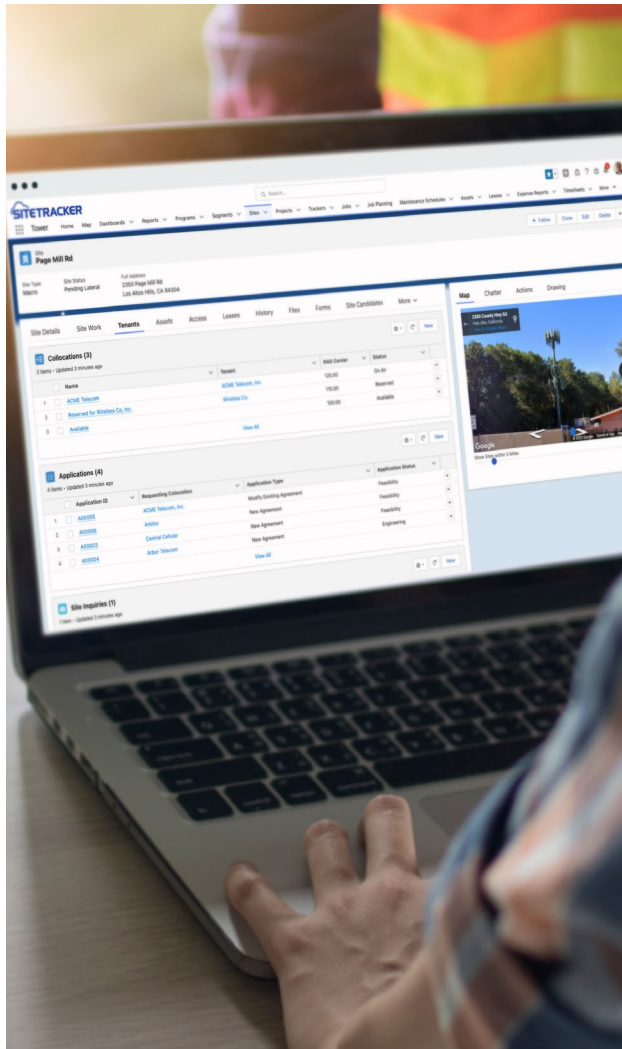
omtel

ERICSSON

# Embrace a TRUE Partner

With Sitetracker, you are gaining a TRUE partner that delivers:

- T** Technology education and certification, to master the platform and increase adoption and utilization
- R** Responsive community of over 14,000 users like you.
- U** Unlocked value and innovation to help you realize the business value and ROI you need as well as continuous innovation through regular product updates.
- E** Expert implementation and global support to ensure you always get what you need throughout your time with Sitetracker.



## SITETRACKER

Our mission is to help deploy tomorrow's infrastructure faster, helping people everywhere experience digital equity and a more sustainable future.

[Sitetracker.com](https://www.sitracker.com)

