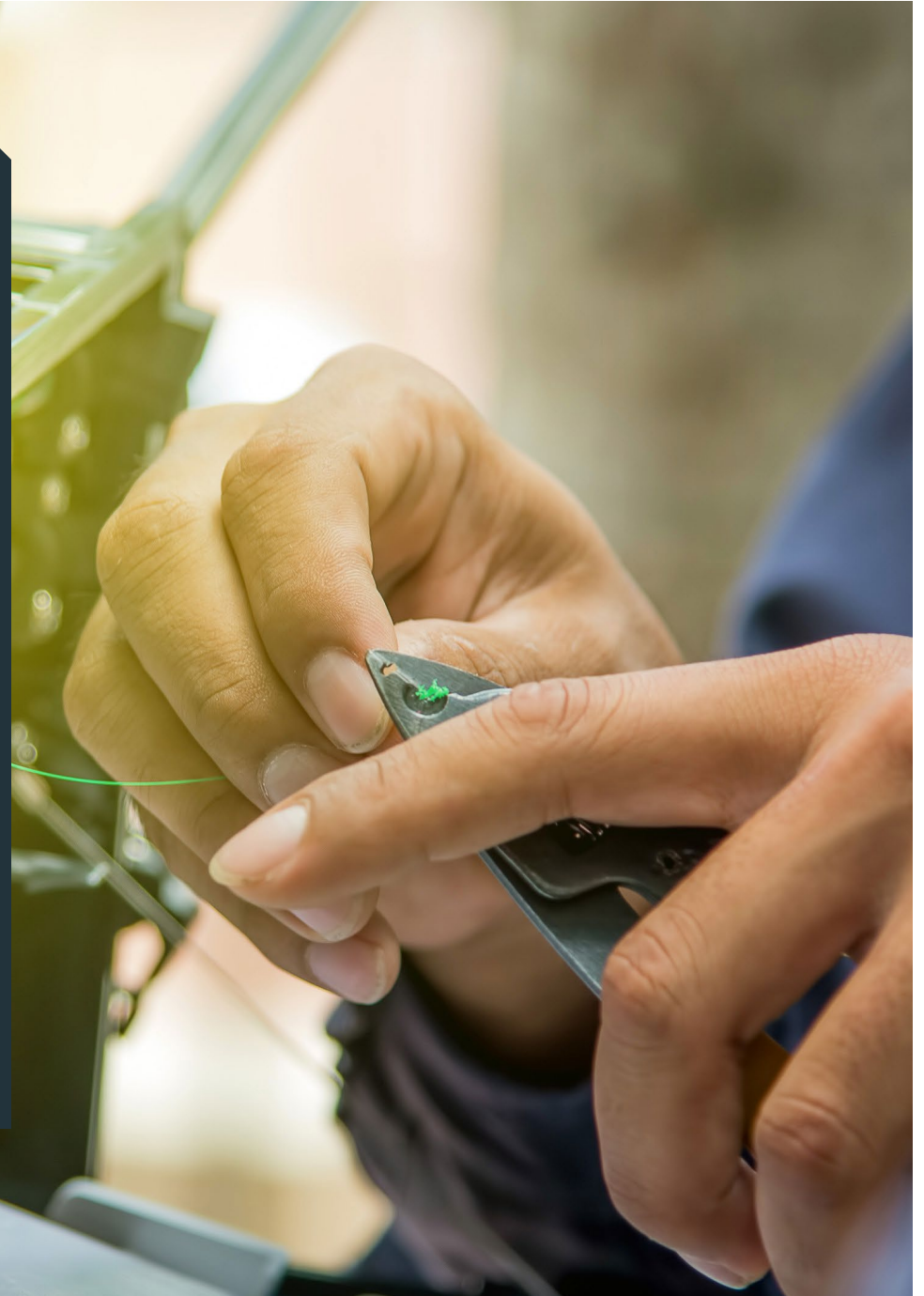


# Sitetracker Telecom for Fiber

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Fiber is playing a major role in ensuring quality access to the internet and new technologies, but the industry is also facing a variety of challenges.

In the US alone, the cost to deploy fiber to rural areas is nearly \$61 billion.<sup>1</sup> High material and deployment costs, shrinking margins, complex permitting, and a limited labor pool all must be overcome with tools to meet demand while remaining profitable. Sitetracker provides Fiber companies with cloud-based deployment operations management software to efficiently manage distributed projects, sites, and assets at scale.





# Sitetracker Helps Fiber Run Better Together

With Sitetracker Telecom for Fiber, you can bring your portfolio and people together to easily manage sites, segments, permitting, deployments, and ongoing maintenance all in a single platform. Go beyond spreadsheets, custom software, or limited OSS/BSS tools to automate Fiber workflows as you plan, build, and maintain wireline networks.



## Efficient workflows increase project capacity

Standardize your project processes, operations, and workflows in one place with pre-configured templates covering everything from permitting or segmentation to As Builts and Make Readies. Easily manage and track construction, installation, and service delivery processes from both desktop and mobile to keep stakeholders informed in real-time.



## Intelligent insights optimize rollouts and operations

Discover new insights with easy-to-configure reports and dashboards such as Average Job duration by Category or Available Inventory Value by Site to help you make better, data-driven decisions, gain maximum visibility, and improve forecasting and responses to bottlenecks across your rollouts and operations. And with embedded AI, you can leverage advanced analytics to better forecast, understand risk and improve project performance.



## Easy-to-use experience leads to successful deployments

Sitracker Telecom for Fiber provides easy-to-use live project trackers, maps, and field-centric mobile to provide total visibility across segments, assets, permits, and vendors. Quickly assess project progress and milestones with Timeline view that helps you manage inter-project dependencies. Communicate directly with your contractors, customers, and stakeholders by providing maps, time management, schedules, inside and outside plant project information, and more through the Sitetracker Connect Portal to expedite project turnaround time. With better ways to manage the plan, build, and maintain process for FTTx, backhaul, and more, Sitetracker users have benefited from 94% user adoption.

<sup>1</sup>Jim Stegeman, Economists put the tab at 61 billion to bring fiber broadband to rural US



## Key Fiber Capabilities

### ✓ Manage the complete fiber lifecycle

- Full lifecycle management across site discovery, permitting, construction, installation, and assets in one platform
- Sitetracker Connect Portal to collaborate with contractors and vendors to communicate critical dates, documents, activities, and milestones and gain real-time insights from the field

### ✓ Visualize network segmentation, assets, and dependencies

- **Maps** to visualize your sites, segments, and assets in one view
- **Reporting** to quickly pull data from the map view to update your projects and better plan out next steps

### ✓ Integrate with critical systems

- Real-time system integrations to seamlessly transition sales and network design data to OSP construction, provisioning, and service delivery teams
- Integrate Sitetracker with your ERP to ensure financial milestones are completed and improve time to revenue

### ✓ Forecast project milestones and costs

- **Project Timeline** to review dependencies and project progress, tackle roadblocks, and back-calculate start dates with existing forecasting logic
- **AI** to automate data analysis, quickly predict probable outcomes, and prevent bottlenecks

Proven Fiber  
Company Experience

**zayo**

**SEGRA**

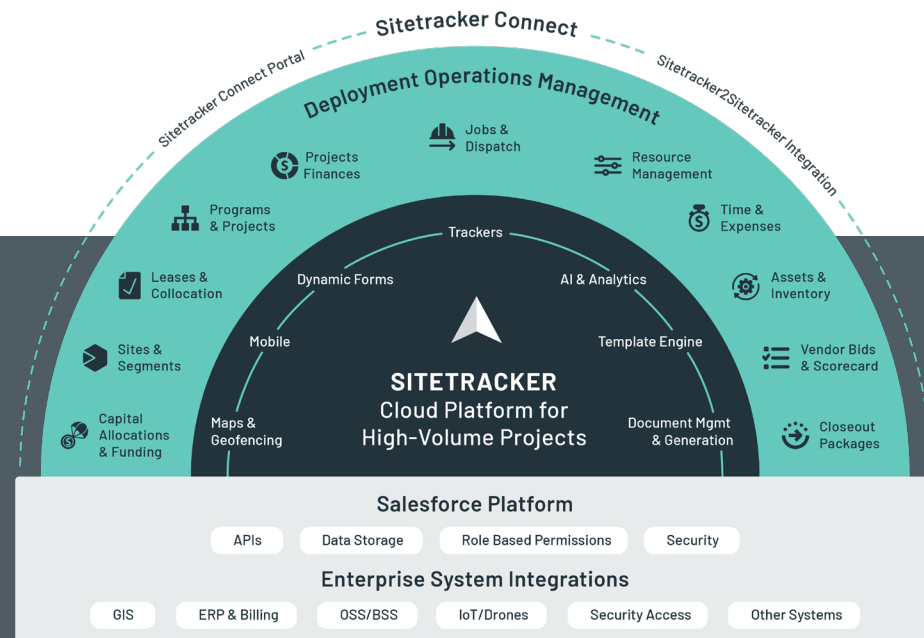
**LUMEN**



# Embrace a TRUE Partner

With Sitetracker, you are gaining a TRUE partner that delivers:

- T** Technology education and certification, to master the platform and increase adoption and utilization
- R** Responsive community of over 14,000 users like you.
- U** Unlocked value and innovation to help you realize the business value and ROI you need as well as continuous innovation through regular product updates.
- E** Expert implementation and global support to ensure you always get what you need throughout your time with Sitetracker.



## SITETRACKER

Our mission is to help deploy tomorrow's infrastructure faster, so that people everywhere can experience digital equity and a more sustainable future.

[Sitetracker.com](https://sitetracker.com)